



CLEARVIEW
ESTATE WINERY

25 September 2012

MEDIA RELEASE

Clearview rates tops with international traveller magazines

Clearview Estate Winery has been rated as having one of the 12 top Chardonnays in New Zealand by Master of Wine Bob Campbell, who was responsible for compiling the top 100 new release wines in the latest issue of *Gourmet Traveller* international wine magazine, while the winery itself takes lead spot in an article in *Heathrow Traveller*.

The small winery located on the coast of Hawke's Bay scored 95 points out of 100 from Bob Campbell, who rated top five stars for its 2010 Reserve Chardonnay. A 2011 vintage of the same wine recently took out a silver award at the New Zealand International Wine Show, which had Bob Campbell as chair of judges.

In the opening paragraph of his *Heathrow Traveller* article, United Kingdom wine writer Jonathan Ray described Clearview Estate as "one of New Zealand's finest wine producers". He and his family travelled the Classic New Zealand Wine Trail last summer and tells his readers that while enjoying a meal of steamed clams and a bottle of "exemplary" Reserve Chardonnay at the iconic Red Shed restaurant, he experienced "one of those unexpected, unexplainable and all-too-rare surges of happiness".

Heathrow Traveller is a glossy magazine available free to every one of the 190,000 travellers passing through the London airport every day (69.4 million total in 2011).

Three other Hawke's Bay wines featured in Campbell's top 12 Chardonnay list, with Mission Estate's 2009 Jewelstone matching the Clearview rating and earning the praise of Mr Campbell who described the 12 wines as having "exceptional quality".

In his wine blog, Mr Campbell says he tastes several thousand wines each year and records tasting notes for around 2500. One of only 264 Masters of Wine in the world and an international wine judge, Mr Campbell judges wine professionally in ten countries and contributes regularly to publications around the world. His specialty is New Zealand wine, which he reviews from an international perspective.

The other Hawke's Bay top 12 Chardonnays were, at 94 points, the 2010 Trinity Hill Black Label and, at 93 points, the 2010 Church Road Reserve.



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BACKGROUND INFORMATION

Established by Tim Turvey and Helma van den Berg in 1989, Clearview Estate continues as a family owned and operated business – handcrafted wines are grown, produced and bottled onsite. Renowned for award-winning Chardonnays and full bodied red wines, their rustic and iconic 'red shed' restaurant pioneered vineyard seaside dining in 1991 by combining a cellar door in a leafy vineyard courtyard setting.

Situated on the coastline of Hawke's Bay at Te Awanga, the Estate enjoys a unique microclimate, virtually frost-free with a warm, extended growing season and refreshing sea breezes. Clearview Estate focuses on quality; producing wines of great fruit intensity with a strong commitment to sustainability in all aspects of the business.